



NEWS RELEASE

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CHRIS BURNETT JOINS GEOSHACK STAFF

DALLAS, TX – October 12, 2009 - **GeoShack** is pleased to announce the addition of Chris Burnett to our technical sales staff. Chris hails from the state of Florida where he was a technical sales and support specialist for GPS, Robotics, GIS, Scanning, and Imaging instruments. His experience not only spans the entire Topcon product line but include a vast knowledge with all other major brands of GPS, Robotic and Data Collection products. Prior to entering the equipment world he was a Party Chief for both boundary and construction layout projects. Chris will be the Survey Sales Specialist for North Texas and Oklahoma.



We are excited to have Chris on our team and urge you to contact him regarding any of your survey needs. GeoShack's vast product line not only includes basic surveying supplies such as stakes, paint, flagging, and tacks that can be delivered to you, to your office or jobsite, but also includes unique services such as GeoNet, GeoShack University, Geoshacksupport.com, and GeoShack Finance. We are committed to bring you the best support with additions such as Chris Burnett and the service at each of our 15 locations. You can reach Chris on his cell phone at 972-415-5900, or by e-mail at cburnett@geoshack.com.

ABOUT GEOSHACK

GeoShack operates under the concept, "Everything for Jobsite Accuracy". At each location contractors, farmers and surveyors can find a wide selection of construction lasers, total stations, robotic instruments, GPS Survey systems, optical instruments, 2D & 3D machine control systems, GPS based agricultural guidance and autosteer systems, variable rate control technology, software for a multitude of applications, and a complete line of supplies and accessories. GeoShack is the retail division of GeoShack North America, Inc., an organization with sales professionals and technical service and support specialists in 16 major market areas in North America with over 120 employees.