



## PRESS RELEASE



David Wilder

## GEOSHACK LAUNCHES NEW PRODUCT LINE

*Company expands Agriculture market.*

*DALLAS, TEXAS - March 27, 2007* GeoShack announces its launch of a new division in the precision agriculture market. Scott Beathard, President of GeoShack, stated, "The exciting new precision farming technology that is available today offers a major growth opportunity for GeoShack. We're able to deliver increased productivity, increased yields, and reduced operator costs to our agricultural customers."

When Topcon acquired KEE Technologies, a leading precision agricultural company based in Australia, Topcon's Rick Davidson said, "Combining Topcon's machine control, GPS and optical technologies with KEE's innovative integrated systems for the application of seeds, fertilizers and chemicals will create real-time, total solutions for farms of every size."

Further we'd like to announce that David Wilder has joined our Ag team as a Sales Specialist for Texas. Mr. Wilder has an Agri-business degree from Kansas State University. In addition to extensive production agriculture experience, he has 2 years experience in precision farming technology with a John Deere dealership. He has the knowledge and expertise to answer all your questions about our growing product portfolio which currently includes Topcon GPS systems, KEE Technology, and more, for guidance, auto-steering, mapping, and variable rate (VRT) control applications for the precision farming industry.

GeoShack offers farmers, ranchers, and foresters the best technological innovations for your agricultural business to enable you to increase your productivity and profitability like never before. We have superior support, training and service centers at our six Texas locations: Dallas, Houston, Ft. Worth, San Antonio, Austin, and Grand Prairie as well as our facilities in Oklahoma City and Monroe, Louisiana. More information can be found at [www.geoshack.com](http://www.geoshack.com).

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