



www.geoshack.com

PRESS RELEASE

Contact: Valerie Grimes
Marketing Coordinator
vgrimes@geoshack.com
972/241-6001, ext 215

June 28, 2004

GEOSHACK NORTH AMERICA EXPANDS INTO OKLAHOMA.

Dallas, Texas - On June 24, 2004 Spectra Laser Products, Inc. of Oklahoma City joined forces with GeoShack North America in an ongoing effort to bring a greatly expanded product line, additional service capabilities, product support and training to contractors and surveyors in Oklahoma. GeoShack currently serves markets in Texas, Arkansas, Louisiana, New Mexico, Ohio, Michigan and Ontario, Canada.

Alan Kidd will be serving as Operations Manager and **Rusty Coleman** remains Service Technician. In addition, GeoShack's Survey Specialist, **Mike Kszyminski** and Machine Control Specialist, **Dave Bassett** are assigned to serve the State of Oklahoma.

The store's hours have been expanded from 7:00 am to 5:30 pm Monday through Friday. GeoShack/Oklahoma City offers sales, service and rentals on a wide variety of Trimble and Spectra Laser products such as optical levels, laser levels, estimating and design software, surveying instruments, GPS equipment, 2D and 3D machine control systems and supplies.

ABOUT GEOSHACK.

GeoShack is a full line Trimble dealer. Products include construction lasers, total stations, machine control, 3D systems, robotic total stations, GPS systems, estimating and CAD software. In addition, GeoShack carries Nikon optical instruments, PLS alignment lasers, CST/Berger levels and transits and a complete line of survey supplies and accessories in each store. GeoShack is part of GeoShack North America, Inc., an organization with sales professionals, technical service specialists and administrative support personnel at facilities in 12 major market areas in North America with over 80 employees.