



NEWS RELEASE

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GEOSHACK OPENS STORE IN BATON ROUGE, LA

DALLAS, TX June 6, 2008 - GeoShack is excited to announce the opening of our new retail store in Baton Rouge, Louisiana. It's an exciting time in Louisiana. Our presence in Monroe and Houston were not enough to cover the southern half of the state. We needed to provide better service and support to local contractors and surveyors in all the major markets in south Louisiana (Alexandria, Baton Rouge, Lake Charles, Lafayette, and New Orleans). GeoShack is pleased to provide on-site sales, repairs, and rentals with the opening of our new facility located at:

11124 Cedar Park Avenue
Suite F
Baton Rouge, LA 70809
225-751-7030

Tom Brennan, General Construction Business Unit Manager, knows that customers who buy from GeoShack and Topcon will maximize their investment. "Being a Topcon dealer, our years of knowledge and experience in the industry, and our commitment to support and training is an unbeatable combination."

David Owen, Machine Control Business Unit Manager, stated, "Louisiana has a lot of opportunities for us. I'm excited to bring GeoShack's experience and expertise in the Machine Control business to support the contractors in south Louisiana." GeoShack is the leading supplier of Topcon construction lasers, total stations, Machine Control systems, and Agricultural systems. We also represent Futtura, TDS, PLS, Schonstedt, and CST/Berger equipment.

Rene Coil, Master Bench Service Technician, has been in the Baton Rouge area for years working as an independent service repair technician and was thrilled to come back to work for GeoShack. "I knew GeoShack could best support customers in this area. As a Topcon Regional Service Center, we have the tools, the training, and the technology to keep our customers' equipment up and running. Our goal is to provide the highest level of customer satisfaction."

ABOUT GEOSHACK

GeoShack operates under the concept, "Everything for Jobsite Accuracy". At each location, contractors and surveyors can find a wide selection of construction lasers, total stations, robotic instruments, GPS Survey systems, optical instruments, 2D & 3D machine control systems, software for a multitude of applications, and a complete line of supplies and accessories. GeoShack is the retail division of GeoShack North America, Inc., an organization with sales professionals, and technical service and support specialists in 16 major market areas in North America with over 120 employees.