



NEWS RELEASE

GeoShack
2307 Springlake Rd., Suite 514
Dallas, TX 75234
972-241-6001

Contact:
Scott Beathard
President and CEO
sbeathard@geoshack.com

TOPCON APPOINTS GEOSHACK CONSTRUCTION MACHINE CONTROL DEALER FOR THE PROVINCE OF QUEBEC, CANADA

DALLAS, TEXAS - September 22, 2009 - Topcon Positioning Systems, Inc. has appointed GeoShack as their exclusive Machine Control dealer in the Province of Quebec, Canada.

GeoShack will establish their presence in the province with a new location in Montreal in November 2009. Representing the company in Quebec will be Jonathan Simard, GeoShack's new 3D Machine Control Sales Specialist. He may be reached at 514-465-8366. Jonathan, a Quebec native, brings a wealth of customer service and sales experience to his new position.

Bob McIntosh, Vice President, stated, "We're excited to be in the Quebec market and to be able to expand our Machine Control Sales Division and to serve customers throughout Quebec from our new location in Montreal."

GeoShack is the leading supplier of Topcon construction lasers, total stations, GPS survey systems and Machine Control systems. GeoShack also has retail operations in Ontario, Texas, Arkansas, Louisiana, Ohio, and Oklahoma. Additional product lines represented are Futura, Carlson, Leica, TDS, PLS, Schonstedt, and CST/Berger equipment.

Dan Hendriks, Survey and Machine Control Business Unit Manager, said, "We are very excited to make this move and establish a strong customer base in Quebec. By investing in a retail location we can be more competitive in our entire product offering in that market. Customers who invest in GeoShack and Topcon will maximize their investment."

ABOUT GEOSHACK

GeoShack operates under the concept, "Everything for Jobsite Accuracy". At each location contractors, farmers and surveyors can find a wide selection of construction lasers, total stations, robotic instruments, GPS Survey systems, optical instruments, 2D & 3D machine control systems, GPS based agricultural guidance and autosteer systems, variable rate control technology, software for a multitude of applications, and a complete line of supplies and accessories. GeoShack is the retail division of GeoShack North America, Inc., an organization with sales professionals and technical service and support specialists in 16 major market areas in North America with over 120 employees.

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