



NEWS RELEASE

GeoShack
2307 Springlake Rd., Suite 514
Dallas, TX 75234
972-241-6001

Contact:
Scott Beathard
President & CEO
sbeathard@geoshack.com

GEOSHACK OPENS STORE IN LUBBOCK, TEXAS

DALLAS, TX - March 1, 2008 - GeoShack continues to grow its Agriculture Division with the opening of a new store in Lubbock, Texas. Billy Tucker, Agricultural Business Unit Manager, stated "Lubbock is a critical location for the growth of our Ag business in West Texas. We are very excited to bring Topcon's complete line of precision agriculture technology to the Texas panhandle farming region. Our Lubbock location is staffed with an experienced sales specialist and Topcon certified technician who are ready to support and train you on all aspects of precision farming."

We are the leading supplier of Topcon Precision Farming Tools, everything from guidance and auto steering to variable rate technology, from surveying to land forming, as well as supplies and accessories. We service all makes and models of lasers and grade controls, and with our field service technician who will come to your location we can take care of all your installation and field repair needs.

Call us or come by and let us show you how precision farming is more than just steering your tractor.

4523 Hwy. 84
Lubbock, TX 79416
806/771-9524
806/771-9745 fax

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