



NEWS RELEASE

GeoShack
2307 Springlake Rd., Suite 514
Dallas, TX 75234
972-241-6001

Contact:
Scott Beathard
President and CEO
sbeathard@geoshack.com

GEOSHACK OPENS STORE IN OTTAWA, ONTARIO

DALLAS, TX April 10, 2008 - GeoShack is excited to announce the opening of our new retail store in Ottawa, Ontario, Canada. To provide better service and support to the local contractors and surveyors, GeoShack is pleased to provide on-site sales, repairs, and rentals with the opening of our new facility in the Ottawa metro market.

Bob McIntosh, Sales Manager, stated, "We're excited to be in the Ottawa market and be able to provide service and sales locally. We feel it's a great market, our customers have been asking for our local presence, and we're pleased to be able to respond to their needs." GeoShack is the leading supplier of Topcon construction lasers, total stations, GPS survey systems and Machine Control systems. We also represent Futtura, Carlson, TDS, PLS, Schonstedt, and CST/Berger equipment.

The Ottawa location is staffed with an experienced sales specialist and Topcon certified technician who are ready to support and train all our customers' needs for construction lasers, machine control and survey systems. Mark Cosstick has been covering the Ottawa territory from Toronto and stated, "I'm thrilled to be in Ottawa full time now where I can bring my experience in the construction and survey industries to the local market".

Dan Hendriks, Survey and MC Business Unit Manager, said, "We are very excited to improve our service to our growing number of customers in Eastern Ontario. By investing in a retail location we can be more competitive in our entire product offering in that market. By having the only repair center in Eastern Ontario, we will be able to provide the highest level of customer satisfaction. Customers who invest in GeoShack and Topcon will maximize their investment."

Stop in or call us today!

GeoShack
15 Grenfell Crescent
Ottawa K2G 0G3
Ph 613-225-1110
Fax 613-225-8111

www.geoshack.ca

ABOUT GEOSHACK

GeoShack operates under the concept, "Everything for Jobsite Accuracy". At each location, contractors and surveyors can find a wide selection of construction lasers, total stations, robotic instruments, GPS Survey systems, optical instruments, 2D & 3D machine control systems, software for a multitude of applications, and a complete line of supplies and accessories. GeoShack is the retail division of GeoShack North America, Inc., an organization with sales professionals, and technical service and support specialists in 15 major market areas in North America with over 120 employees.

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