



NEWS RELEASE

GeoShack North America, Inc.
2307 Springlake Rd., Suite 514
Dallas, TX 75234
Phone 972-241-6001

Contact:
Scott Beathard
President & CEO
972-241-6001
sbeathard@geoshack.com

GEOSHACK NORTH AMERICA ACCEPTS TOP AWARDS FROM TOPCON

DALLAS, TX - March 24, 2008 - GeoShack North America's distribution achievements were recently recognized at Topcon's International Dealer Conference held in Las Vegas immediately prior to ConExpo, the world largest Construction Exposition. GeoShack was honored with the following three top Dealer Awards at the meeting on March 10:

Dealer of the Year - Construction Products, 2006-2007
Top 10 Dealer - Construction Products, 2006-2007
Top 10 Dealer - Survey Products, 2006-2007

Scott Beathard, President & CEO, accepted the awards on behalf of all GeoShack sales teams, that read "This plaque is awarded to GeoShack North America in recognition of superior sales results on behalf of the employees of Topcon. Congratulations and Thank You."

Mr. Beathard was quoted at the time as saying "Our sales success has been achieved by the hard work and tireless efforts of all of our Sales Professionals in Ohio, Texas, Oklahoma, Louisiana, and Ontario, Canada! Our people mean everything to our organization."

Mr. Beathard further stated, "GeoShack North America is proud to be affiliated with Topcon Positioning Systems, Inc. This is truly a remarkable achievement for our organization considering we had been a Topcon dealer for less than three years in fiscal year 2006-2007. Topcon has a tremendous organization and offers the best products available on the market today. Our success is based on a true partnership."

ABOUT GEOSHACK

GeoShack operates under the concept, “Everything for Jobsite Accuracy”. At each location contractors, farmers and surveyors can find a wide selection of construction lasers, total stations, robotic instruments, GPS Survey systems, optical instruments, 2D & 3D machine control systems, GPS based agricultural guidance and autosteer systems, variable rate control technology, software for a multitude of applications, and a complete line of supplies and accessories. GeoShack is the retail division of GeoShack North America, Inc., an organization with sales professionals and technical service and support specialists in 15 major market areas in North America with over 120 employees.

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