



NEWS RELEASE

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GEOSHACK NORTH AMERICA EARNS TOP DEALER STATUS FROM TOPCON

DALLAS, TX - October 16, 2008 - For the second year in a row, GeoShack North America's distribution achievements were honored at Topcon's International Dealer Conference held October 8-10, 2008 in San Francisco, California. GeoShack accepted three top Dealer Awards and one top sales award at ceremony on October 8:

Dealer of the Year - Construction Products, 2007-2008
Top 10 Dealer - Construction Products, 2007-2008
Top 10 Dealer - Survey Products, 2007-2008

President's Club Award - Jesus Flores, 2007-2008

Accepting the awards on behalf of GeoShack, Scott Beathard, President & CEO, stated, "Our superior sales results directly reflects the persistence, expertise, and professionalism our sales teams exhibit. On behalf of everyone at GeoShack, I want to thank the employees at Topcon for helping us achieve our goals."

The plaques, which read, "Awarded to GeoShack in recognition of superior sales results on behalf of the employees of Topcon." As a Topcon dealer, we have access to the best technology, training, and support in the industry. That, combined with our sales professionals in Ohio, Texas, Oklahoma, Louisiana, Arkansas, and Ontario, Canada, creates an environment for achieving the highest results.

Jamie Williamson, Topcon's Sr. Vice President and General Manager, Survey & Construction Business Unit, "On behalf of all the employees at Topcon, I am proud to congratulate the entire staff of GeoShack on being awarded our Dealer of the Year for Construction Products and one of our Top Ten Survey Products dealers as well. We are fortunate to have such a well

balanced, professional organization to sell, support, and train the industry professionals in the surveying and construction markets we serve. As customers continue to deploy Topcon productivity-enhancing solutions, it has never been more important to have capable dealers such as GeoShack on the front lines to assure that our customers get the bottom line results they are looking to achieve."

Jesus Flores was awarded the President's Club Award for superior performance and dedication in sales and promotion of Topcon Positioning products. Mr. Beathard recognized his achievements, "Jesus has been with us only two years and has already shown that he is knowledgeable and truly cares about his customers; and is able to help them to achieve their goals. That's the kind of partnership that's needed in today's tough economic environment."

ABOUT GEOSHACK

GeoShack operates under the concept, "Everything for Jobsite Accuracy". At each location contractors, farmers and surveyors can find a wide selection of construction lasers, total stations, robotic instruments, GPS Survey systems, optical instruments, 2D & 3D machine control systems, GPS based agricultural guidance and autosteer systems, variable rate control technology, software for a multitude of applications, and a complete line of supplies and accessories. GeoShack is the retail division of GeoShack North America, Inc., an organization with sales professionals and technical service and support specialists in 15 major market areas in North America with over 120 employees.

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